

## **ELSA PAU**

Group CEO



Elsa PAU is the founder and Group CEO of BlueOnion, an ESG analytic platform that exposes greenwashing behavior and promotes responsible investing by exposing the stewardship practices of asset managers, insurers, pension providers, and public companies.

PAU is a finance industry veteran who focuses on sustainable, responsible, and impact investing. She advocates for investor protection and drives compelling propositions that benefit real change for the finance community. Her mission for BlueOnion is to steer financial services providers on the pathway of ethical practices to address climate change and social injustice, helping investors achieve optimal returns with the highest moral responsibilities.

Before creating BlueOnion, she was the Owner-operator of the 25-year-old publication, Benchmark and a series of Wealth and Asset Management Awards Programs, Forums, and Quality Study operated under the Benchmark brand.

PAU has a Bachelor of Science in Criminal Justice from Florida International University and a Bachelor of Arts in Sociology from the University of Florida.

She currently serves as an investment governor of a family office in Asia and a Committee member of the Hong Kong Council of Social Services Development Fund and was once named one of Asia's Most Influential Women by AsiaWeek.

<https://www.blueonion.today/elsa-pau-3/>